



NEW PRODUCT FACT SHEET

www.chocolatebar.com

OAT MILK CHOCOLATE CHIPS



**NO DIARY.
NO EXCESS SUGAR.
ALL REAL.**

WHAT IS IT?

Endangered Species Chocolate (ESC) has launched its newest chocolate innovation incorporating oat milk; a milk alternative with a taste and texture profile that closely matches dairy milk.

WHEN AND WHERE IS IT AVAILABLE?

The new product will be available this month at Whole Foods Market stores and additional retailers nationwide, and online at www.chocolatebar.com.

WHY OAT MILK?

When oat milk products started popping up everywhere — from ice cream to coffee creamer — the innovation team at ESC wanted to see what it could do for the chocolate bar. Through research, ESC discovered that there were not only health benefits but also exceptional taste benefits

IS IT HEALTHIER?

Like all of ESC's products, the Oat Milk + Dark Chocolate Premium Baking Chips are made only with real ingredients — no mystery additives. The addition of oat milk coupled with the benefits of dark chocolate bring a better, less sugary option to the marketplace. Compared to dairy milk, oat milk is lower in cholesterol and provides heart health benefits. In addition, ESC's baking chips are certified vegan and gluten-free.

WILL THE OAT MILK LINE CONTRIBUTE TO CONSERVATION EFFORTS?

Every purchase of an ESC bar contributes to the support of wildlife conservation. Annually, 10 percent of ESC's net profits are donated to GiveBack Partners to support conservation efforts for endangered species and habitats. To date, ESC has donated over \$2.1 million since 2016.

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